



The Big Times Magazine

The Skinny On Living Large

Contact us

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The Big Times Magazine is the premier resource promoting health, wellness and fashion for the Large Man Community. The goal of this quarterly publication is to empower our readers with a sense of community through events, activities and groups that meet regularly to support the efforts of the Big Man Movement. We strive to provide the Large community with pertinent information, articles and advertising that is geared towards the lifestyle of Big Men. We offer very competitive advertising rates in our publication and we would love to work with more members of the community to create a symbiotic working relationship that will benefit the community as a whole.

The Big Times Magazine



2011 Production Schedule/Deadlines

ISSUE	SALES	ARTWORK	PUBLICATION
Spring ¹	January 1st	January 15th	February 8th
Summer ²	May 1st	May 15th	June 15th
Fall	August 1st	August 15th	September 15th
Winter	November 1st	November 15th	December 15th

¹ Special IBR Weekend Edition.

² SF Pride Edition.

Technical specifications

Trim/finish size: 5.5w" x 8.5h"

Agency-supplied files: We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos).

Artwork submitted is presumed to be print-ready.

Build files: We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact us if you have any question about these or other programs.

Acceptable file formats: Illustrator EPS (with text converted to paths and linked files embedded), TIF and JPG (flattened at 300dpi), or PDF (with all fonts and graphics embedded).

The Big Times Magazine reserves the right to levy charges for production work.

Technical Specifications on www.thebigtimesonline.com

Full Page Ad
8.5" x 5.5"
Full Bleed Dimensions
8.75" x 5.75"
\$299.00 Per Issue

Half Page Ad
4.25" x 5.5"
Bleed Dimensions
4.5" x 5.75"
\$199.00 Per Issue

1/4 Page Ad
4.25" x 2.75"
Bleed Dimensions
4.5" x 3"
\$149.00 Per Issue

Business Card Ad
2.125" x 2.75"
Bleed Dimensions
2.75" x 3"
\$99.00 Per Issue